In the Claims:

Please replace claims 1, 3, 4 and 6-16, all as shown below. All pending claims are reproduced below, including unchanged claims and marked up versions of amended claims.

1.      (Currently Amended)  A computer implemented method~~program product for execution by a computer~~ for virtual street addressing, comprising:

~~computer code for~~ identifying an anchor point;

~~computer code for~~ defining ~~at least one~~a plurality of radial~~s~~ extending from said anchor point; and

~~computer code for~~ associating at least one item relating to said anchor point with each of said plurality of radial~~s~~.

2.      (Canceled)

3.      (Currently Amended)  The computer implemented method~~program product~~ according to claim 1, further comprising:

~~computer code for~~ interpolating positions on a respective radial corresponding to each of outside data matches corresponding to the respective radial; and

~~computer code for~~ placing a marker at each interpolated position of the displayed respective radial.

4.      (Currently Amended)  The computer implemented method~~program product~~ according to claim 3, wherein said marker is any of a point, notch, and icon representation of information associated with each outside data match.

5.      (Canceled)

- 2 -

6.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 1, further comprising:

~~computer code for~~ storing said plurality of radials in a database, wherein said ~~computer code for~~ identifying an anchor point includes

~~computer code for~~ identifying said anchor point in said database, and

said ~~computer code for~~ associating comprises,

~~computer code for~~ associating information in said database with said plurality of radials, said information relating to said anchor point.


7.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 6, wherein said database is a geocoded database of mapping information, and said items are locations within an area associated with said anchor point.


8.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 6, wherein said database is a database of satellite information, said anchor point represents a position on a globe, and said items are satellites orbiting above an approximate position of said anchor point.


9.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 8, wherein each of the plurality of radials identifies at least one feature of at least one of said satellites.


10.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 6, further comprising:

~~computer code for~~ matching outside data to information associated with said items; and

- 3 -

computer code for displaying each radial having associated information that matches said outside data.

11.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 10, wherein said outside data is location information of data stored in said database.

12.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 1, wherein said ~~computer code for~~ defining a plurality of radials comprises:

computer code for assigning a direction to each respective radial; and

computer code for calculating an endpoint for each respective radial, defining each respective radial from said centroid to its endpoint.

13.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 12, wherein said ~~computer code for~~ determining a direction of said radial comprises:

computer code for assigning a direction to each respective radial based on at least one of information and features of the item associated with the respective radial.

14.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 13, wherein said information and features is at least one of a margin of error with which said anchor point identifies a location corresponding to said item, facilities, including any one of parking, food, and communications associated with said item, and any other information or features related to said item.

15.    (Currently Amended)  The computer implemented method~~program product~~ according to claim 1, wherein said anchor point is a centroid and each item is a location within an area associated with said

- 4 -

centroid.

16.     (Currently Amended)  The computer implemented method~~program product~~ according to claim 15, wherein each radial identifies a location within an area of said centroid, and a proximity of said location to said centroid.

17.     (Canceled)

18.     (Canceled)

19.     (Canceled)